

An approach to semantic clustering based on Web feeds

Marilena Oita^{1,2}

¹ Telecom ParisTech, INFRES - DbWeb team

² WEBDAM project

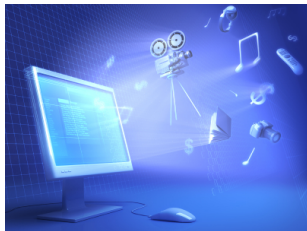
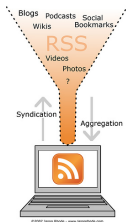
Webdam Meeting 4th of March, 2011



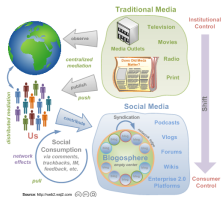
Outline

- 1 Archiving New Forms of Web Content
- 2 Archiving Data Objects using Web Feeds
- 3 Discussion and Further Work

New forms of Web content



The Emergence and Rise of Mass Social Media

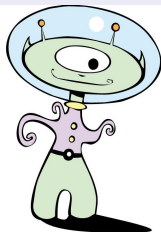


AIM

motivating context

Semantically-coherent Web archive collections

search a digital
archive



for Web data
rooted in the past



in a specific
domain of interest



Uniformly querying a collection

of Web Data Objects

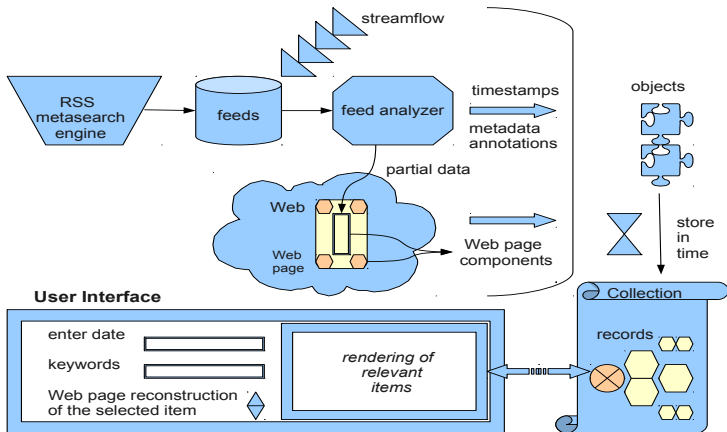


Figure: An application

Static template filtering

using the Web pages' *structure*

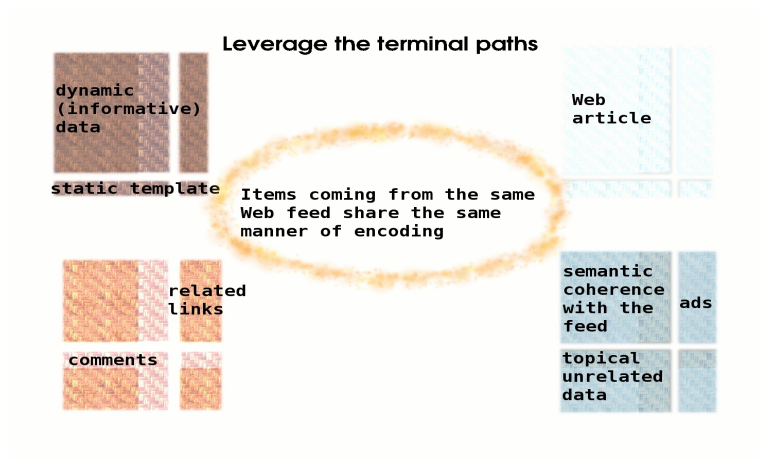


Figure: clustering of terminal paths and measure similarity of content

Data object identification

using the items' *semantics*

A **data object** is a resource uniquely referenced through the feed item's URL.

Parse selected feed items and extract their

signifiers from the **title and description** of the item:

- 1 **concepts**
- 2 **n-grams**

Bottom-up **technique of extraction** at DOM level:

- group different significant leaf nodes by their **lowest block-level common ancestor**
- chose the one which is the most semantically dense

Observations

on the technique of extraction

Advantages

- ① identifies the **semantic zones** in a Web page
- ② extracts the **main content** referenced by the feed items (text and references)
- ③ constructs a collection of topical data: semantic annotations + timestamp + clean data → **versioned data object**

Drawback

the feed files need to be crawled on time:

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- 1 identifies the **semantic zones** in a Web page
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Drawback

the feed files need to be crawled on time:
a consequence of feed **entries' ephemerality**

Work in progress

Hidden Web archiving

- 1 Hidden Web archiving
 - ▶ understanding the search interface (form)
 - ▶ understanding the structure of response pages
 - ▶ record instances matching against concepts of form labels
- 2 Semantics Discovery:

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Thank You!

Questions?

